


WEBBO LLP
 Zach Zakir
 37 Kallang Pudding Road
 #03-02, Singapore 349315
Whatsapp: +65 9177 1322
Email: hello@webbo.sg

Client: Smoof
Industry: F&B
Platform: Carousell

		SEO PACKAGE PLANS			Recommended for Smoof.co			
		BOOSTER LITE	BOOSTER	BUSINESS	BUSINESS PRO	ENTERPRISE	ENTERPRISE MAX	ELITE
SEO Power Level		Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7
ON-TOUR	Set Up Google Search Console	✓	✓	✓	✓	✓	✓	✓
	Set Up Bing Webmaster Tools	✓	✓	✓	✓	✓	✓	✓
	Set Up Google Analytics	✓	✓	✓	✓	✓	✓	✓
	Generate and Submit a Sitemap	✓	✓	✓	✓	✓	✓	✓
	Create a Robots.txt File	✓	✓	✓	✓	✓	✓	✓
ON-TOUR-ONLINE	Focus Keyword	1	1-4	1-8	2-12	2-16	3-24	4-36
	Identify Your Competitors	X	✓	✓	✓	✓	✓	✓
	Conduct a Keyword Gap Analysis	X	✓	✓	✓	✓	✓	✓
	Find Your Main 'Money' Keywords	X	✓	✓	✓	✓	✓	✓
	Find Long-Tail Keyword Variations	X	✓	✓	✓	✓	✓	✓
	Find Question Keywords	X	✓	✓	✓	✓	✓	✓
	Create a Keyword Map	X	✓	✓	✓	✓	✓	✓
ON-TOUR-ONLINE-ONLINE	Ensure Your Website Is Mobile-Friendly	✓	✓	✓	✓	✓	✓	✓
	Check Your Site's Loading Speed	✓	✓	✓	✓	✓	✓	✓
	Make Sure You Are Using HTTPS	✓	✓	✓	✓	✓	✓	✓
	Find and Fix Crawl Errors	✓	✓	✓	✓	✓	✓	✓
	Check the Page Depth	✓	✓	✓	✓	✓	✓	✓
	Identify and Fix Broken Links	✓	✓	✓	✓	✓	✓	✓
	Use an SEO-Friendly URL Structure	✓	✓	✓	✓	✓	✓	✓
	Find and Fix Orphaned Pages	✓	✓	✓	✓	✓	✓	✓
	Check Canonical Tags	✓	✓	✓	✓	✓	✓	✓
	Add Structured Data	✓	✓	✓	✓	✓	✓	✓
ON-TOUR-ONLINE-ONLINE-ONLINE	Analyze Your Competitor's Link Profile	X	✓	✓	✓	✓	✓	✓
	Conduct a Link Intersect Analysis	X	✓	✓	✓	✓	✓	✓
	Target Your Competitors' Broken Backlinks	X	✓	✓	✓	✓	✓	✓
	Turn Unlinked Mentions Into Links	X	✓	✓	✓	✓	✓	✓
	Set Up and Optimize Google Business Profile	X	✓	✓	✓	✓	✓	✓
ON-TOUR-ONLINE-ONLINE-ONLINE-ONLINE	Fix Duplicate, Missing, and Truncated Title Tags	X	✓	✓	✓	✓	✓	✓
	Find and Fix Duplicate or Missing Meta Descriptions	X	✓	✓	✓	✓	✓	✓
	Find and Fix Multiple H1 Tags	X	✓	✓	✓	✓	✓	✓
	Improve Title Tags, Meta Descriptions, and Page Content	X	✓	✓	✓	✓	✓	✓
	Optimize Images for SEO	X	✓	✓	✓	✓	✓	✓
	Organize Topic Clusters	X	✓	✓	✓	✓	✓	✓
	Find and Fix Keyword Cannibalization	X	✓	✓	✓	✓	✓	✓
	Update Outdated Content	X	✓	✓	✓	✓	✓	✓
	Improve Content Readability	X	✓	✓	✓	✓	✓	✓
*	*SEO Copywriting Plan (Included)	X	SILVER LITE	SILVER	GOLD	GOLD PREMIUM	PLATINUM	PLATINUM MAX
	*SEO Available Credits	X	4 Credits	8 Credits	12 Credits	16 Credits	24 Credits	36 Credits
SEO Base Setup Fee (One-time)		\$500	\$465	\$450	\$395	\$380	\$365	\$350
SEO Package (Monthly credits)		\$0	\$320	\$630	\$920	\$1,200	\$1,770	\$2,600
			SAVE \$40	SAVE \$70	SAVE \$160	SAVE \$220	SAVE \$315	SAVE \$475

Additional Information

- Guaranteed 30% of industry relevant keywords to be on Google (Singapore) Page One
- Webbo LLP guarantees that 30% of the relevant keywords will be on Google (Singapore) Page One upon completion of the campaign period.
- Otherwise, there will be an extension of the Campaign at no additional cost up to 6 months for 30% of the keywords to reach Page One.
- For the guarantee to be valid, the keyword list has to have at least 3 long-tailed relevant keywords.